

Oct. 25, 2016

## **Advia Credit Union Announces Grand Opening of Waukesha WI Branch**

*Advia introducing new full service branch in Waukesha, Wisconsin*

**Janesville, WI**—Advia Credit Union will be celebrating the grand reopening of its newest full service branch, located at 21075 Swenson Drive; Ste 100, in Waukesha, with a ribbon-cutting ceremony on Tuesday, Nov. 1. Local businesses and the public are invited to attend a Greet, Meet and Eat that is being hosted in partnership with the City of Waukesha Chamber of Commerce, from 11:00 AM – 1:00 PM.

“This is an exciting time for us as we welcome our newest members in the Waukesha community,” says Cheryl DeBoer, CEO and President of Advia Credit Union. “At Advia, our mission to provide financial advantages is the guiding principle in all our interactions and we look forward to establishing new community partnerships and new members, with the financial well-being of south-central Wisconsin in mind.”

The community is invited to visit the branch, as festivities continue throughout the week, including daily drawings to win cash cards to patronize and support local business, free giveaways, and new membership offers. Area residents can also learn about Advia’s competitive financial services including mobile and online banking options, member relationship rewards, low rate personal and business loans, mortgage solutions, investment and retirement planning, as well as how members have saved over \$10 million year to date.

### **Hours of Operation**

The Waukesha Branch will be open M-F 9AM – 5PM and Saturdays 9AM to 12PM.

### **New Branch Manager**

Scott Zanio, who recently joined Advia Credit Union, will serve as branch manager of the Waukesha Branch. A graduate of the University of Wisconsin-Whitewater, Scott has over 6 years’ experience in the financial industry progressing in the positions of loan officer, assistant branch manager and branch manager.

Advia completed its acquisition of the former Mid America Bank in early August with branches in Waukesha, Janesville, Williams Bay and Madison. In addition to the expansion and reopening of the Waukesha branch, future plans also include introducing a full-service location in the Madison, WI area and the renovation and expansion of a full-service branch in Janesville opening in early 2017.

Currently ranked in the top 3 percent in the nation among credit unions, Advia Credit Union has \$1.3 billion in assets, 130,000 members in three states, 400 employees, and 26 branch locations. Deposits are federal insured up to \$250,000 by NCUA.

### **About Advia Credit Union**

Named one of the Best and Brightest Companies to Work for in 2016, Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1 billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to 130,000 members in Michigan, Wisconsin and Illinois. Advia’s team of over 400 professionals deliver excellent service and innovative financial products at 26 branch locations via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Experience the advantage by visiting [www.adviacu.org](http://www.adviacu.org).