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*For Immediate Release:*

## **Advia Credit Union Holds School Supply Drive to Benefit Local Communities**

*School Supplies distributed to 17 school districts in Michigan, Wisconsin and Illinois*

**Parchment, MI** – Highlighters, colored pencils and index cards are just a few of the school supplies collected through Advia Credit Union’s recent School Supply Drive to benefit schools and students in the local communities Advia serves.

“Providing financial advantages is the mission of Advia, and education is a key contributor to the financial health within the communities we serve,” says Nancy Loftis, vice-president of marketing and public relations. “We want to play a role in providing local school children the tools they need to learn and succeed in the classroom. Many area families struggle with the impact of back to school expenses. Our team and our members have responded to the need within our communities, and that’s very exciting to see.”

Advia promoted the two-week drive through social media, branch posters and targeted email blasts to its 400 staff and 130,000 members in Michigan, Wisconsin and Illinois. Members and staff responded by piling the branch collection tables with pens, bright pink backpacks, camouflage patterned pencil cases and more.

Advia branch managers are donating the supplies to school districts where branches are located.

Monica Poucher is a Homeless Liaison Specialist with the Kalamazoo Public School District (MI) and one of the Supply Drive school recipients. She says the supplies are very much needed and will be put to good use. “With nearly 1,000 students in the district who are currently homeless, the supplies will be distributed to our students who need them most,” she states.

Parchment (MI) English Teacher Nancy Looper says that the donated school supplies allow low income students to enter a new school year on an even playing field. “So many of our students can really use the supplies,” she says. “It’s important for schools to have this community support because that tells us that education is important to businesses like Advia.”

“It really does take a community to raise a child,” she says.

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### ***About Advia Credit Union***

Named one of the Best and Brightest Companies to Work for in 2016, Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1 billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to 130,000 members in Michigan, Wisconsin and Illinois. Advia’s team of over 400 professionals deliver excellent service and innovative financial products at 26 branch locations via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Experience the advantage by visiting [www.adviacu.org](http://www.adviacu.org).