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## **Advia Credit Union Welcomes New Manager of Human Resources**

**Parchment, MI** – Advia Credit Union has announced that Megan Hasbrouck has been promoted within the company to Manager of Human Resources. Hasbrouck will be leading the Human Resources team throughout the company as they continue to support the Advia employee culture and provide exceptional internal service.

Formerly an Assistant Branch Manager as well as a People and Culture Specialist, Hasbrouck has been with Advia for five years and has additional management experience from a previous role as retail manager. Additionally, she has a Master of Education in School Counseling Degree from the University of Saint Francis.

“I am excited to find innovative ways to streamline and bring additional efficiencies to current Human Resource practices with a focus on maximizing time and setting the HR team up to excel as the organization grows,” said Hasbrouck. “I am passionate about people strategy and developing processes to share HR data and metrics in ways that support strategic organizational change and growth.”

In her new role as Manager of Human Resources, she will be responsible for developing, leading, and motivating the Human Resources Partners and Specialists as they oversee the payroll, benefits, and support functions of their department with outstanding detail and service. Additionally, she will be responsible for development and implementation of effective Human Resource strategies and policies that support Advia’s strategic vision as an organization.

“I look forward to this opportunity to serve the Credit Union and our internal members in the work they do every day through people first strategies that support our culture and values,” continued Hasbrouck.

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**About Advia Credit Union** - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$2 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 180,000 members in Michigan, Wisconsin, and Illinois. Advia’s team of over 500 professionals delivers excellent service and innovative products at 29 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building, and strengthening relationships, and keeping people at the core. Visit [adviacu.org](http://adviacu.org) to learn more about how Advia provides Real Advantages for Real People™.