



In Memory of John VerSteeg, former President & CEO of First Community FCU

Advia Credit Union honors and remembers John VerSteeg, the former President & CEO of First Community FCU (ultimately becoming Advia CU in 2014).

John embodied the spirit of the credit union movement, dedicating 30 years of his career to being President & CEO of First Community FCU. John's passion and commitment to our industry included an illustrious career as President & CEO, along with board roles within Michigan Corporate Credit Union, and other roles within the Kalamazoo county American Institute of Banking, Kalamazoo County Credit Managers Association, and the Kalamazoo Chapter of Credit Unions.

John's servant life also included key roles within community programs such as Kalamazoo Guidance Clinic, The Reformed Church Theological Education in America, and The Consistory of Second Reformed Church. He served as President of Hope College Alumni Association, Kalamazoo Exchange Club, The Salvation Army Advisory Board, Interfaith Housing Association of Kalamazoo, Friendship Village, and Southwest Classis for The Reformed Church of America.

John passed away on June 10, 2022. You may find his obituary [here](#), which details more about his incredible life. In honor of John, Advia will be donating to [Kairos Dwelling](#).

About Advia Credit Union

Advia Credit Union's mission is to provide financial advantages to its members. With over \$2.7 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to nearly 200,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative products at 28 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Visit adviacu.org to learn more about how Advia provides Real Advantages for Real People™.