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## **Advia Credit Union Donates \$30,000 to Community Outreach for COVID-19 Relief**

**Parchment, MI** – Advia Credit Union is donating \$30,000 to individuals and school districts in cities across Michigan, Wisconsin, and Illinois to aid in the relief for the COVID-19 pandemic. They saw the effects of COVID-19 on the community and quickly formulated a community give project to offer relief and support.

As the first part in a two-part initiative, Advia donated \$20,000 to 16 local school districts to help fund numerous programs developed in response to COVID-19. The school districts are using the funds for meal programs and cleaning supplies for district families, virtual graduation materials, WiFi hotspot services, and more!

“Advia’s mission is to provide advantages,” said Nancy Loftis, VP of PR and Marketing. “Our community give project to support COVID-19 relief efforts was quickly developed as a way to support those in need and show our admiration for those making a difference during this pandemic.”

The second part of the community give initiative includes a \$10,000 donation to local Hometown Heroes nominated by friends and family members because of their contribution to the community during the COVID-19 pandemic. The nominations included hospital staff and grocery workers, as well as community members who contributed by sewing masks, serving free meals, or other selfless acts of service. One example of a selected Hometown Hero is Ethan, the Assistant Principal.

Ethan is an Assistant Principal at a local high school. He was nominated to be a Hometown Hero for volunteering his days making sure students without internet access still get the materials needed to continue their education. He has also donated his time to passing out breakfasts and lunches whenever possible to ensure his students don’t miss their free meals. He is always there when someone needs him and never misses a day of volunteering.

Of nearly 400 nominations, 20 winners were randomly selected to receive a \$500 donation. The winners contributed to their communities in a variety of ways such as serving a week’s worth of free breakfasts and lunches to hundreds of local students, making and distributing free masks, and frontline healthcare workers helping COVID-19 infected patients, just to name a few.

“The overwhelming flood of support we have seen from community members nominating their friends and family is amazing,” Loftis continued. “Reading the nominations and learning about the relief efforts of local people has been eye-opening and truly inspirational. We are so proud to be in a position to help these local heroes.”

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**About Advia Credit Union** - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$2 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 167,000 members in Michigan, Wisconsin and Illinois. Advia’s team of over 600 professionals delivers excellent service and innovative products at 33 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Visit [adviacu.org](http://adviacu.org) to learn more about how Advia provides Real Advantages for Real People™.