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Advia Credit Union Welcomes New Manager of Commercial Services - Lending

Parchment, MI – Advia Credit Union has announced that Chaz Kleinhuizen has joined the company as Manager of Commercial Services – Lending. Kleinhuizen will be leading the Commercial Services – Lending team throughout the company as they work with the businesses in the community and serve as a strategic banking partner to help them achieve their financial goals.

Formerly the Business Banking Relationship Manager with PNC Bank, Kleinhuizen has eleven years of banking experience, including previous roles such as Assistant Branch Manager, Virtual Business Banker, and Business Banking Sales Manager. In his former role of Business Banking Relationship Manager, he was awarded numerous Service Excellence awards, was a Certified Women’s Business Advocate, and was honored as a Gallup Great Workplace Award Winner.

“As a sales professional throughout my career, I have always been passionate about building relationships and adopting concepts that better the experience for my co-workers and my clients,” said Kleinhuizen. “I am excited to bring a positive attitude and hard work ethic to continue to help build and grow the Commercial Services - Lending team and positively impact the small businesses and communities we work with.”

In his new role, Kleinhuizen will lead a team that excels at relationship building, strong communication, and thorough industry knowledge to make Advia stand out in the markets it serves. This team will also focus on improving a company’s financial health by understanding their cash flow cycles and providing them access to credit when they need it. Through this, the Commercial Services – Lending team can help small businesses and larger corporations build their business and grow our communities.

To learn more about Advia Credit Union’s business solutions, or to contact Chaz Kleinhuizen directly for your business needs, visit adviacu.org/business-solutions.

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About Advia Credit Union - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$2 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 180,000 members in Michigan, Wisconsin, and Illinois. Advia’s team of over 500 professionals delivers excellent service and innovative products at 29 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building, and strengthening relationships, and keeping people at the core. Visit adviacu.org to learn more about how Advia provides Real Advantages for Real People™.