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## **Advia Credit Union Welcomes New Branch Manager**



**Southgate, MI** – Advia Credit Union has announced that Ashley Hunter has joined the company as a Branch Manager. Ashley will be leading the branch in Southgate, MI as they build relationships with Advia members that produce worthwhile and successful financial goal planning and implementation.

As Branch Manager she is responsible for maintaining the atmosphere of the branch and supervising member-facing employees. In her new role, she will be ensuring that members are served in a way that creates a win-win scenario for the member and Advia. It is important to Ashley that members leave their transaction feeling educated and satisfied with the service they have received.

Ashley begins her Advia journey with over 10 years of credit union experience. Starting her career as Teller and working her way up, Branch Manager which has been her title for the past 7 years. During that time, she assisted in many projects and new product training. She comes to Advia with a Credit Union Financial Counselor certification, joining our team of Advia Certified Financial Counselors.

“My primary goal in my new position as Branch Manager for Advia will be to serve the membership in a way that helps them position themselves for financial success. I will strive to educate members on how Advia can positively impact their financial future by acting with integrity and keeping people at the core. Overall, my major driving force is to provide financial advantages to Advia's membership,” says Ashley Hunter.

Already involved with the community, Ashley has been a volunteer in a Lunch Buddy program at her local elementary school. In her new role, she looks forward to building relationships with the businesses and community members who work with Advia every day.

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**About Advia Credit Union** - Advia Credit Union's mission is to provide financial advantages to its members. With over \$2 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 167,000 members in Michigan, Wisconsin and Illinois. Advia's team of over 600 professionals delivers excellent service and innovative products at 33 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building

and strengthening relationships, and keeping people at the core. Visit [adviacu.org](https://adviacu.org) to learn more about how Advia provides Real Advantages for Real People™.