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## **Advia Credit Union to Expand Presence within Wisconsin – Announces Intended Acquisition of Mid America Bank**

The Board of Directors of Advia Credit Union announced today that it has signed a definitive agreement to acquire Mid America Bank, a Wisconsin based bank headquartered in Janesville with branches in Williams Bay, Waukesha, and Madison.

“We are excited and pleased to have the opportunity to welcome the customers of Mid America Bank as members of Advia Credit Union,” said Cheryl DeBoer, Advia's President and CEO. “At Advia we are committed to providing financial services that are designed to promote financial health for a lifetime to all of our members. We are equally dedicated to advancing lives in our communities and look forward to being an integral part of the south-central Wisconsin community through community outreach, volunteerism and financial literacy education.”

With over 121,000 members, Advia currently has 24 branches in Michigan, Illinois and Wisconsin; Wisconsin and Illinois have a total of 4 branches in Beloit and Janesville, WI, and North Central Illinois (Rockton).

The intended acquisition—expected to be completed in the second or third quarter of 2016—further strengthens Advia’s position within its service area in Wisconsin, Michigan and Illinois. Currently ranked in the top 3 percent in the nation among credit unions, Advia will have approximately \$1.3 Billion in assets, 400 employees, and 28 branches once the acquisition is complete.

“Advia is financially strong and well positioned for continued growth in our multi-state regions and this acquisition will allow us to compete with even greater success in the financial services industry,” added DeBoer. “As a member-owned, not-for-profit financial cooperative, we offer lower cost financial products and services in all of our communities and give back to our member-owners in the form of better technology, innovative services and excellent deposit and loan rates. We look forward to establishing new partnerships, new relationships and new members with the financial well-being of the south-central Wisconsin community in mind.”

Mike Jones, President and CEO of Mid America Bank, said, “We are extremely pleased with the proposed transaction, and we believe Mid America's customers, employees, communities and shareholders will all benefit. Advia has the size, resources, and experience necessary to competitively meet the financial needs of our customers and communities now and in the foreseeable future.”

In addition to continued expanding branch locations, Advia also participates in shared branching networks nationally and provides over 30,000 Surcharge-Free ATM locations through CO-OP Network and select additional retail outlets in Michigan and Wisconsin.

**Advisors** – Michael Bell of Howard & Howard served as Advia’s legal advisor. Mercer Capital served as Advia’s financial advisor. John Reichert of Reinhart Boerner Van Deuren s.c. served as Mid America’s legal advisor. DD&F Consulting Group served as Mid America’s financial advisor.

**About Advia Credit Union** - Advia Credit Union’s mission is to provide financial advantages to its members. With nearly \$1.2 billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to over 121,000 members in Michigan, Wisconsin and Illinois. Advia’s team of nearly 400 professionals deliver excellent service and innovative financial products at 24 branch locations via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Experience the advantage by visiting [www.adviacu.org](http://www.adviacu.org).

**About Mid America Bank** – As of December 31, 2015, Mid America Bank had approximately \$84 Million in assets, 26 employees and locations in Janesville, Williams Bay, Madison and Waukesha. For more information, visit [www.bankmidamerica.com](http://www.bankmidamerica.com)

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