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Advia Credit Union Welcomes Manager of Commercial Services - Lending

Parchment, MI – Advia Credit Union has announced that Rachelle Poteracki has joined the company as Manager of Commercial Services – Lending. Rachelle will be leading the commercial lending team in Wisconsin as they build relationships and offer unique financial solutions to businesses in the community.

Rachelle is a lifelong resident of Southeastern Wisconsin, with over 30 years of banking experience in the area.

“My family owned a small business for over 25 years, which helps me understand the needs of business owners and drives my passion for helping them achieve success,” says Poteracki. “I am thrilled to be joining an amazing team of professionals at Advia Credit Union, and I am very excited to work for an organization that supports our businesses and communities here in Wisconsin.”

Rachelle has been an avid community volunteer for many years. She has been active with the Wisconsin Women’s Business Initiative Corporation (WWBIC) for over 12 years, as a volunteer member of the Southeast Advisory Council and Loan Committee. In addition, she has donated her time to several other community organizations throughout her career, including KABA, Junior Achievement, Wisconsin DECA, and the Twin Lakes Area Chamber and Business Association. She also supports many other economic development and financial literacy efforts in the area.

Because of the impact she has made in the community through her career and volunteer efforts, Rachelle has been selected for induction into the Wilmot High School Hall of Fame, to be held September 7, 2018.

“Rachelle brings many years of experience to Advia and we were drawn to her knowledge of commercial and small business lending,” says Eric Stoll, VP of Commercial Services. “We are thrilled to have a community-oriented leader to drive our Wisconsin lending team.”

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About Advia Credit Union - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1.6 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 140,000 members in Michigan, Wisconsin and Illinois. Advia’s team of nearly 600 professionals delivers excellent service and innovative products at 28 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Experience the advantage by visiting www.adviacu.org.