



Jennifer Foster Joins Advia as Branch Service Manager in Port Huron

PORT HURON, Mich., Oct. 29, 2021 – Advia Credit Union announced today that it has hired Jennifer Foster to serve as the branch service manager at its 10th Street location in Port Huron. In this role, Foster will oversee branch operations, including managing the front-line staff, to maintain smooth operations and a high level of member satisfaction.

“Jennifer will be a welcome addition to our team in Port Huron,” said Advia CEO Cheryl DeBoer. “Her previous experience demonstrates her expertise in and passion for business management and we’re confident she will serve our team and members well.”

Foster comes to Advia from Ulta Beauty, where she recently served as a retail sales manager. Her work experience also includes a credit union background, having previously served for four years as a member services representative at Genisys Credit Union. Foster earned her associate degree in business management from St. Clair County Community College.

“I’m eager to join Advia’s team and look forward to coaching our employees and building a healthy team synergy,” said Foster. “A welcoming and exciting branch atmosphere will help our team provide the highest level of service to our valued members.”

About Advia Credit Union

Advia Credit Union’s mission is to provide financial advantages to its members. With over \$2 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 180,000 members in Michigan, Wisconsin, and Illinois. Advia’s team of over 500 professionals delivers excellent service and innovative products at 29 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building, and strengthening relationships, and keeping people at the core. Visit adviacu.org to learn more about how Advia provides Real Advantages for Real People™.

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