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## **Advia Credit Union partners with KPS to provide valuable Fraud Prevention Event**

**Parchment, MI**– Advia Credit Union and representatives from Kalamazoo Township Public Safety partnered to share valuable information on how to identify and protect yourself from the latest scams. In October, they held a Fraud Prevention event at the Parchment Community Library. The event was well received by the community.

“Providing financial advantages is the mission of Advia, and education is a key contributor to the financial health within the communities we serve,” says Nancy Loftis, Advia’s VP of Marketing and Public Relations. “We want to play a role in providing valuable information to our members and communities.”

“Every day, con artists come up with new scams. Educating our members on how they can be prepared is very rewarding” says Bri Lombardini, Fraud Specialist with Advia Credit Union. “This topic is becoming increasingly important and we have responded to the need within our communities by hosting this event,” stated Lombardini.

There are now many different approaches used to attempt to scam you. For example, fraudsters pose as a Government Agency with an urgent message to obtain your personal information or may claim they are trying to assist you with technical support. The more sophisticated they become the more educated consumers need to be.

To learn additional tips about how to protect yourself and those you care about, you are urged to visit Advia Credit Union’s Identity Theft Protection site at [adviacu.org/personal/id-theft-protection](http://adviacu.org/personal/id-theft-protection). The site is dedicated to helping members and the community navigate tools to best protect themselves from account fraud and providing helpful links to additional resources kept updated with information about this topic.

Advia provides financial advantages within our communities by offering important topics that impact our members.

**About Advia Credit Union** - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$2 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to nearly 170,000 members in Michigan, Wisconsin and Illinois. Advia’s team of nearly 600 professionals delivers excellent service and innovative products at 32 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Visit [www.adviacu.org](http://www.adviacu.org) to learn more about how we provide Real Advantages for Real People™.