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## **Advia Credit Union Partners with Growlers to Raise Funds for Community Initiatives**

**Parchment, MI** – Advia Credit Union and the Advia Foundation have teamed up with the Kalamazoo Growlers to create a one-of-a-kind jersey that has the power to better our communities beyond the ball field. Players will be wearing the new jersey throughout the season and they will be auctioned off during the Advia Foundation Night on August 10.

“Fans don’t have to wait for the auction to get their limited-edition jersey that features the Kalamazoo skyline,” says Nancy Loftis, Vice President of Marketing and PR at Advia. “Jerseys can be purchased for only \$29 [online](#) or at the ball park while supplies last.”

100% of the proceeds from jersey sales will be donated to the Advia Foundation, which provides financial advantages by enhancing financial literacy, furthering education and improving the overall quality of life in the communities Advia serves. Last year, approximately \$8,000 was raised through jersey sales and the partners are looking to exceed that in 2018.

“We’re proud of the partnership that we have built with the Growlers and appreciate their commitment to our community,” says Nancy Loftis, Vice President of Marketing and PR at Advia. “Having strong community partners allows the Advia Foundation to continue advancing lives in the Kalamazoo area and beyond.”

The Growlers schedule can be found [here](#), and you can learn more about the Advia Foundation at <https://www.adviacu.org/advancinglives/advia-foundation/>.

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**About Advia Credit Union** - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1.6 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 140,000 members in Michigan, Wisconsin and Illinois. Advia’s team of over 500 professionals delivers excellent service and innovative products at 28 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Experience the advantage by visiting [www.adviacu.org](http://www.adviacu.org).