



Contact:

Faith Cervin, PR Marketing Specialist
4308 West Main | Kalamazoo, MI 49006
844.238.4228, x 2008 | www.adviacu.org

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Advia Credit Union Announces Expansion into Royal Oak

Parchment, MI – Advia is excited to announce an expansion into Royal Oak, MI, a continued sign of strength and growth. The new branch, located at 27100 Woodward Avenue, is slated to open on September 4. It will be the first location in the Oakland County market for Advia which also has branches throughout eastern Michigan in St. Claire, Wayne and Macomb County.

“Advia is excited and eager to become part of the Royal Oak community and provide financial advantages to businesses and residents,” says Cheryl DeBoer, Advia’s President and CEO. “As a member-owned, not-for-profit financial cooperative, we are focused on building long-lasting, rewarding relationships with our new members, helping them save more and enjoy easy access to financial services.”

The new location will feature a Video ATM that will provide additional conveniences to members beyond the traditional ATM. Video ATMs allow individuals to connect directly with Advia representatives to conduct multiple and more involved transactions than what is traditionally experienced at an ATM.

“While new to the Royal Oak community, we have already begun building connections and partnerships with local organizations,” says DeBoer. “Our team has been welcomed by the Royal Oak Chamber of Commerce and we have proudly sponsored Dinosauria at the Detroit Zoo and the Woodward Dream Cruise.”

Currently ranked in the top 3 percent in the nation among credit unions, Advia Credit Union has over \$1.7 billion in assets, over 150,000 members in three states, nearly 600 employees, and 29 branch locations. Deposits are federal insured up to \$250,000 by NCUA.

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About Advia Credit Union - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1.7 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 150,000 members in Michigan, Wisconsin and Illinois. Advia’s team of nearly 600 professionals delivers excellent service and innovative products at 29 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Visit www.adviacu.org to learn more about how we provide Real Advantages for Real People™.