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## **Advia Credit Union Announces Advia Foundation Advancing Lives Grant**

**Parchment, MI** – The Advia Foundation, founded by Advia Credit Union, serves to make lasting and positive change in the communities that Advia serves. Advia is excited to announce that organizations and individuals may now apply for the Advancing Lives Grant through the Advia Foundation – with funding up to \$10,000 per qualifying recipient organization.

“The Advia Foundation invests in programs and services that enhance financial literacy, further education, and improve the overall quality of life in our community,” says Nancy Loftis, VP of Marketing & Public Relations and Advia Foundation President. “The Advancing Lives Grant will enable the Advia Foundation to fund programs and services that are driving change in those areas. It will be an excellent addition to the educational scholarships that are given out each year.”

Organizations may apply for up to \$10,000 and individuals may apply for up to \$500. Funding priorities, eligibility requirements, the grant making process, and the application can all be found at [adviacu.org/foundation](http://adviacu.org/foundation).

“We’d like to recognize our first Advancing Lives Grant recipient, the Kalamazoo Literacy Council, who was awarded funds for their Everyone Needs to Read Adult Literacy Program,” says Loftis. “The Everyone Needs to Read Program helps adult learners gain the skills they need to be better teachers for their children, improve their workforce preparedness, and better manage their health and home.”

“Support provided by the Advia Foundation will help our organization train and support 60 new volunteer tutors who will join the more than 200 providing one-on-one tutoring, computer classes, and groups for Parent Literacy, Health Literacy, Workforce Literacy, Financial Literacy, and Citizenship, among other topics,” said Kalamazoo Literacy Council Executive Director Michael Evans. “This grant will help make a difference in the lives of more than 700 adults in Kalamazoo County who want to improve their literacy and language skills. We are incredibly grateful for this support and impact that will be made for adult literacy.”

Grant applications will be reviewed quarterly. The next application deadline will be February 1. All questions can be directed to [community@adviacu.org](mailto:community@adviacu.org) and additional information can be found on [adviacu.org/foundation](http://adviacu.org/foundation).

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**About Advia Credit Union** - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1.7 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 150,000 members in Michigan, Wisconsin and Illinois. Advia’s team of nearly 600 professionals delivers excellent service and innovative products at 29 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Visit [www.adviacu.org](http://www.adviacu.org) to learn more about how we provide Real Advantages for Real People™.