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Advia Credit Union Announces Renovations and Expansion into Royal Oak

Parchment, MI – Advia is excited to announce an expansion into Royal Oak, MI, a continued sign of strength and growth. The new branch, located at 27100 Woodward Avenue, is slated to open in Summer 2018 and will be the first location in the Oakland County market for Advia.

“Advia is excited and eager to become part of the Royal Oak community and provide financial advantages to businesses and residents,” says Cheryl DeBoer, Advia’s President and CEO. “As a member-owned, not-for-profit financial cooperative, we are focused on building long-lasting, rewarding relationships with our new members, helping them save more and enjoy easy access to financial services.”

In addition to the expansion, Advia locations in all regions are undergoing branch transformations that include remodeling and technological advancements. Building remodels will create a consistent and welcoming experience for members, more office space for staff to assist members, and introduce Video ATMs at select branches that will provide additional conveniences to members beyond the traditional ATM. Video ATMs allow individuals to connect directly with Advia representatives to conduct multiple and more involved transactions than what is traditionally experienced at an ATM.

“With the growth Advia has experienced through recent mergers and acquisitions, we realize the need for additional space and methods for providing member services,” says DeBoer. “This growth has lead us to the renovations in branches, new video-service technology and a new headquarters to house our growing staff and infrastructure.”

The new headquarters is anticipated to be a 150,000-square-foot building, and will be located on West Main Street in Oshtemo Twp., MI. The building will feature leasable retail space, a full-service branch, and the new Advia headquarters.

“We anticipate the bidding process to start in the first quarter of 2019 and to break ground by April,” says Chad Farrer, Advia’s Director of Integration and Quality. “The new building will bring many of our departments together, allowing for increased collaboration and efficiency.”

Currently ranked in the top 3 percent in the nation among credit unions, Advia Credit Union has over \$1.6 billion in assets, over 140,000 members in three states, over 500 employees, and 28 branch locations. Deposits are federal insured up to \$250,000 by NCUA.

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About Advia Credit Union - Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1.6 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to over 140,000 members in Michigan, Wisconsin and Illinois. Advia’s team of nearly 600 professionals delivers excellent service and innovative products at 28 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships, and keeping people at the core. Visit www.adviacu.org learn more about we provide Real Advantages for Real People™.