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For Immediate Release:

Advia Credit Union Volunteer Board of Directors Elects New Leadership
Board of Directors welcomes new Chair and elects new Director

Parchment, MI –The Advia Credit Union Board of Directors is pleased to announce the election of Marty Doorn as its new board chair, effective Feb. 22. A resident of Port Huron, Doorn is founder and president of radio station WGRT 102.3 in St. Clair County, Michigan.

Doorn replaces outgoing board chair Julie Birman, senior account representative at Riverrun Press, Kalamazoo, who proudly served as Advia’s board chair for over five years and will continue to serve the board in her new role as vice-chair.

The Board of Directors also elected Kalamazoo resident Mike Segal, an information technology professional, as a new board director. Segal has been a member of Advia’s Supervisory Committee since 2012, serving as chair from Jan 2014 – Feb 2016. He is also a current board member and former vice-chair for The Montessori School in Kalamazoo.

“Our board of directors is made up of business leaders who listen and are in tune to the pulse of the communities where we live, work and serve,” says Cheryl DeBoer, President and CEO of Advia Credit Union. “We are grateful for their leadership, passion and vision as they devote countless hours ensuring that the credit union is operationally sound, progressive and dedicated to our core values and mission.”

The Advia Credit Union Board of Directors is comprised of seven members of Advia Credit Union who are inspired by the credit union philosophy of “People Helping People”. Board members serve on a volunteer basis and are not paid for their commitment.

Advia Credit Union 2016 Board of Directors:

Chair: Marty Doorn, president, WGRT 1023, Port Huron, MI

Vice-Chair: Julie Birman, senior account representative at Riverrun Press, Kalamazoo, MI

Treasurer: Danielle Streed, owner, Danielle Streed & Associates PLLC, Kalamazoo, MI

Secretary: Nicole Kalmbach, budget analyst senior, Western Michigan University, Kalamazoo, MI

Director: Donna Kalmeta, owner, Prime Office Innovations, Macomb, MI

Director: Rich Seim, executive vice president, Michigan Petroleum Technologies, Port Huron, MI

Director: Mike Segal, information technology professional, Kalamazoo, MI

“We are a strong financial organization committed to enhancing the quality of life and strengthening the financial viability in our communities,” added DeBoer. “We would like to thank outgoing Board Chair Julie Birman for her untiring passion and commitment to the continued growth of Advia. Her strong leadership skills have helped position us within the top 3% of credit unions nationwide in terms of total assets and within the top 10 credit unions in Michigan.”

About Advia Credit Union

Advia Credit Union’s mission is to provide financial advantages to its members. With over \$1 billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to nearly 120,000 members in Michigan, Wisconsin and Illinois. Advia’s team of over 400 professionals deliver excellent service and innovative financial products at 24 branch locations via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Experience the advantage by visiting www.adviacu.org.

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