



Contact:
Janet Veach, Marketing Administrator
4308 West Main | Kalamazoo, MI 49006
844.238.4228, x 1443 | www.adviacu.org

Experience the Advantage

October 6, 2016

For Immediate Release:

Advia Credit Union Announces Expansion and Renovation of Wisconsin Branches

Advia renovating Janesville Branch and introducing new full service branch in Waukesha

Janesville, WI—Advia Credit Union is going to be making some noise. With the August 1 acquisition of the Janesville, Wisconsin based Mid America Bank, and an eye to providing financial advantages to better serve its growing field of membership, Advia has announced renovations and expansion plans at two of its new key locations in Wisconsin.

On the heels of a systems integration with the former Mid America Bank in early October, Advia is on schedule to begin renovations as follows:

October 17

Effective October 17, the Janesville branch, 2317 Milton, will be temporarily closed for renovations with an anticipated reopening in early 2017. During this time members can visit other nearby locations such as the Janesville Plaza Branch, 2525 Milton, as well numerous other area branch locations in Beloit, Williams Bay, Rockton, and at over 30,000 surcharge free ATMs via the CO-OP network and the area Walgreens, and by conducting business through mobile banking options.

In early 2017, the Janesville Branch, 2317 Milton, will have a grand reopening with both Janesville branches consolidating and operating at this location.

November 1

Advia is expanding the Waukesha branch (21075 Swenson Drive; Ste 100) as a full-service location, with hours of M-F 9AM – 5PM and Saturdays 9AM to 12PM. Future plans also include introducing a full service location in the Madison, WI area.

Expanded Wisconsin & Illinois Locations & Field of Membership

With the August 1 acquisition, its field of membership has expanded to include the following counties, serving anyone who works or lives in: Dane (WI), Milwaukee (WI), Waukesha (WI), Jefferson (WI), Green (WI), Rock (WI), Walworth (WI), and Winnebago (IL). Locations include:

- 2317 Milton Avenue; Janesville, WI (Branch)
- 111 Elkhorn Road (Hwy 67); Williams Bay, WI (Branch)
- 21075 Swenson Drive, Ste 100; Waukesha, WI
- 342 Junction Road; Madison, WI (Loan Center Only)
- 1982 Cranston Road; Beloit, WI (Branch)
- 746 4th Street; Beloit, WI (Branch)
- 2525 Milton Avenue; Janesville, WI (Branch)
- 769 N. Blackhawk Blvd. Rockton IL, 61072 (Branch)

Currently ranked in the top 3 percent in the nation among credit unions, Advia Credit Union has \$1.3 billion in assets, 130,000 members in three states, 400 employees, and 26 branch locations. Deposits are federal insured up to \$250,000 by NCUA.

About Advia Credit Union

Named one of the Best and Brightest Companies to Work for in 2016, Advia Credit Union's mission is to provide financial advantages to its members. With over \$1 billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to 130,000 members in Michigan, Wisconsin and Illinois. Advia's team of over 400 professionals deliver excellent service and innovative financial products at 26 branch locations via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Experience the advantage by visiting www.adviacu.org.

550 South Riverview Drive | Parchment, MI 49004 | TF 866-993-2328 | F 269-382-9857

www.adviacu.org